

Minutes of July 10, 2024, 7pm
FNA Meeting held in Pershing Park Rec Center and google meet

Board Members Present: Michelle Doerrler, Jane Kohnen, Kristen Ingle, Jim Donnelly, Steve Young, Ray Klahr, Sophie Su

Guests: Sasha Jensen (staff) Ernie Lewis and Emily Ziring (residents) Sarah Woutat and Nick Schmidt (Neighborhood Roots-online) Heather Susag (Pershing Park)

Meeting called to order at 7:00p.m.

Treasurer's Report: Jane presented the Treasurer's report.

Sasha spoke to the new reimbursement form in the Finance Folder on the share drive. A separate form needs to be submitted for each reimbursement event or category and receipts need to be attached in an attachment tab.

Minutes from the June 2024 meeting: Jane moved to approve the May minutes. Steve seconded and it was approved unanimously.

Neighborhood Roots Update: Sarah and Nick from the Neighborhood Roots board shared that for the 2025 season the market plans to move the Fulton Farmers Market to the Mt Olivet Parking lot. The Neighborhood Roots board plans to vote on it next week. The plan is to have it be a market for all of Southwest Minneapolis, and will have a new name. Hoping multiple nearby neighborhood organizations can be a part of it. A conversation took place about the reasons behind this move, including low foot traffic and difficulty keeping vendors. The FNA board had a mixed reaction.

Social Media/Communications Draft: Ray presented the policy and a discussion took place about how to support business as well as the possibility of having a Facebook Group. Ray will add some language about allowing promotion of certain business events or special circumstances and bring it to the next board meeting.

SW Collaborative Update: Jim gave an update on the last meeting. The plan is to work on values in July and structure in August then it would be sent to each board for a vote.

Fulton Mrech: The Board took a look at some logos a resident had made. A conversation took place and we decided to table a merch conversation for another next meeting. Ray offered to do a mock up for shirts. We talked about doing a new rebrand later.

League of Women Voter School board forum: A conversation took place about being a sponsor of the LWV School Board Candidate Forum. The cost would be for recording of the event for live stream, no more than \$200. Jim moved to sponsor it. Kirsiten seconded and it was approved unanimously.

Resident Exercise Class request: After a conversation, the board decided that if the resident could find a person to do the class FNA would promote it and connect them with the park staff to find a space. Sasha will let them know.

Donation to SW Voices as a part of their Summer Membership Drive: After a discussion Ray moved to donate \$100 to SW Voices Membership Drive. Michelle seconded it. There was one no vote but the motion passed.

Committee Reports:

Finance/Plan MOD: The board had a brief conversation about the budget.

Racial Equity: All Community Dinners have been sponsored.

Community Engagement: Heather gave a quick park update. Park Maintenance is on strike, including the person serving Pershing Park. Staff is cleaning on a priority basis with pools being the priority. The tennis courts have been resurfaced minimally and painted. This was an error. Jane will let the SWHS Tennis team know. Sliding updates to the building have started. Fall programming is open for registration and there are still plenty of summer events

Jane is looking for help getting silent auction items. Food and music is set. The next festival meeting is coming soon

Sasha is meeting with Kristen to start planning the chili cook off

Communications: Starting to work on 3Q Newsletter. Will reach out if we need help with content. Sophie may do articles about her restaurant meetups.

Meeting adjourned at 8:50pm

Minutes Submitted by Sasha Jensen, FNA Coordinator.